

MADURAI INSTITUTE OF SOCIAL SCIENCES

Best Practice – 2021-2022

Best Practice: 1

Title of the Best Practice: Promotion of Entrepreneurial Spirit

1. The Context

The entrepreneurship cell of the college develops human resources to serve mankind. In this context, Entrepreneurship programmes are conducted for the interested students to motivate them to become entrepreneurs

2. Objectives of the Practice

- To develop the entrepreneurial interest among the students
- To identify the students for inculcating the entrepreneurship skills
- To motivate the students to become an entrepreneur and to meet the societal needs

3. The Practice

The Entrepreneurial cell conducted series of programmes like workshops, training and seminars to instill confidence and to develop creativity among the students

4. Evidence of Success

Students exhibited their talents using the platforms like Ahimsasanthai organic product stall to display their novel ideas and inventions

Students were able to register their Start-ups in UDAYAM Portal

5.Problem encountered

Students had ideas to become entrepreneurs but they were unable to market their products. Adequate fund was not available for students for Start-up programmes

6. Resources Required

Adequate funds and Collaborations with industries

Best Practice: 2

Title of the Best Practice: Extension and Outreach Activities

1. The Context:

The college provides opportunities for engaging the students in extension and outreach activities. The institution facilitates the students not only in academics but also provides insight about the society through students' participation and connecting them with community. Involving the students in outreach activities provides vast knowledge about the community and approach the people professionally

2. Objectives of the Practice

- To enhance the knowledge on community
- To encourage the students for the active participation in extension activities
- To link the institution and community for development

3. The Practice

In each semester, students were instructed to organize the extension activities and outreach programmes in both rural and urban communities. They were instructed to conduct need assessment survey in the field. Outreach programmes were conducted in accordance with the felt needs of the community such as child protection, women empowerment, prevention of drug abuse, to name a few.

4. Evidence of Success:

Outreach programmes were organized on the basis of requirements of the community. Students were able to develop planning and organizing skills. The needs of the community were fulfilled through different programmes implemented at the community.

5. Resources Required:

- Consistent efforts by the students and teachers
- Continuous support from Key officials of the local communities